

PRIVACY NOTICE

This privacy notice is provided by Chiesi Farmaceutici S.p.A. ("**Chiesi**"), to inform you that the Personal Data you decide to provide will be processed by Chiesi as the Data Controller in compliance with the provisions of the Regulation (EU) 679/2016 ("**GDPR**"), and other applicable privacy laws.

"**Data Controller**" means the natural or legal person, public authority, agency, or other body which, alone, or jointly with others, determines the purposes and means of the processing of personal data.

"**Personal Data**" is any information relating to an identified or identifiable (directly or indirectly) natural person.

"**Data Subject**" means any individual who registers on the website and participates in the #WEWEARSTRIPES initiative (the "**Initiative**").

(1) HOW WE COLLECT AND USE YOUR PERSONAL DATA

PURPOSES:

We will use your data to register your account on #WEWEARSTRIPES website and participate in the initiative. By registering your account, you will be able to create your own picture with our special Zebra Filter and participate in our digital mosaic for the #RareDiseaseDay. All the pictures will become also a part of a unique digital mosaic that we are going to publish on our digital channels owned worldwide by Chiesi (e.g., Instagram, Twitter, LinkedIn) and print it for internal posting in corporate premises.

PROCESSED PERSONAL DATA:

- Data such as name, surname, e-mail address, to correctly identify you and create your account;
- Your picture for the participation in the initiative.

You may have to grant access to your device's camera or gallery (based on the relevant app permissions of your device) to be able to take or upload a picture. You may not be able to upload a picture from your camera roll if you do not provide access to your camera and photos.

Google & Facebook login: if you choose to sign in using your Google or Facebook accounts, we will be able to access to your name, surname, username, and registration email. We will not have access to your password, or any other information not expressly provided.

If you provide a third party's personal data (e.g. by including a member of your family or a friend in the picture), you must first obtain their express consent. In any case, you agree to hold Chiesi harmless from any dispute, claim or request that may arise due to the communication of such personal data without their consent or another appropriate lawful basis.

LEGAL BASIS OF THE PROCESSING:

Consent: it will be considered freely given by registering on #WEWEARSTRIPES website.

We will also process your Data to comply with applicable laws and regulations and fulfill requests by competent Authorities.

(2) HOW WE SHARE AND PROTECT YOUR PERSONAL DATA

How We Share Your Personal Data

- Chiesi Group: your Personal Data may be shared with our affiliates, that may use them for the same purposes described above;
- Compliance with laws and regulations: we may disclose your Personal Data with third parties such as governmental agencies, regulators, and courts in accordance with the applicable laws, to handle legal disputes or requests;
- Service providers: Chiesi may also share your Personal Data with companies providing services on our behalf. We will ensure the legitimacy of the processing by entering into an appropriate data processing agreement with the relevant stakeholders. All our processors shall therefore comply with the applicable privacy laws and implement appropriate technical security measures.

International Data Transfers

Your Personal Data may be transferred to other Chiesi Group companies based in other countries, including non-EU ones. Chiesi assessed the impact of international transfers falling within the scope of this notice and implemented appropriate safeguards, including signing the EU standard contractual clauses with the relevant stakeholders. Chiesi group companies also entered into an intercompany agreement ruling transfers among Chiesi USA and European affiliates.

How We Protect Your Personal Data

Chiesi implements appropriate security measures to safeguard your Personal Data against unauthorized access, disclosure, or loss, including:

- Reasonable measures to ensure that Personal Data is collected in compliance with the minimization and purpose limitation principles. We retain your Personal Data for a limited time as specified in the following section (3) unless an extension of the retention period is required or permitted by law;
- A range of technologies to ensure the confidentiality of Personal Data, ranging from encryption, strong passwords, and two-factor authentication, to firewalls and dedicated software to protect servers from external attacks;
- Selection of our business partners and service providers based on strict qualification criteria and obligation to comply with our data protection standards secured through specific contractually binding provisions. In addition, we perform audits and other assessments to verify their compliance with the above requirements;
- Privacy and data protection training tests to verify knowledge, and other activities to improve the awareness of privacy matters among employees and contractors.

(3) RETENTION PERIOD OF YOUR PERSONAL DATA

Your Personal Data referred to in section 1) of this notice is stored on the servers of Chiesi or the servers of the suppliers (specifically appointed as data processors) located in Italy or within the European Union. Your Personal Data – including pictures – may also be processed by Chiesi Group companies based outside the EU consistent with the purposes of the Initiative. In such a case, Chiesi will take all the necessary measures to assure your Personal Data will be adequately protected.

We keep your Personal Data (excluding rights on pictures covered by the Terms of Use) until the completion of the Initiative and in any case for no more than two (2) years. After this period, your Personal Data will be



deleted or made anonymous, unless otherwise provided for by law and unless you provide new consent to process your Personal Data.

Your Personal Data relating to the purposes set out in this notice will be kept only for the time necessary to carry out the Initiative, or for a shorter period if you decide to exercise one of the rights listed in the "DATA SUBJECTS RIGHTS" section below.

(4) DATA SUBJECTS RIGHTS

Access, rectification, cancellation, data portability, restriction of processing, objection to processing, and revocation of consent.

Chiesi provides dedicated contacts for the enforcement of your right to access, modify, object, or limit the processing of your Personal Data, to request their cancellation, portability (if applicable), or revoke your consent in situations specified in the GDPR or other relevant regulations.

We invite you to contact the Data Protection Officer (DPO) to obtain the list of data processors, obtain the list of parties with whom your data has been shared and request to exercise your rights listed above: dpoit@chiesi.com

If you believe that Chiesi is not processing your Personal Data in accordance with this notice or applicable law, you may exercise your rights by lodging a complaint with the Italian Data Protection Authority.

The Data Controllers is:

Chiesi Farmaceutici S.p.A., with registered office in Via Palermo 26/A, 43122 Parma.